

1.3 Average Rates of Change

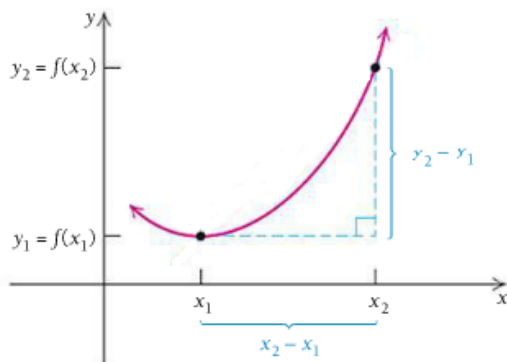
I. Average Rates of Change

A. Introduction

Let's consider a function $y = f(x)$ and two inputs, x_1 and x_2 .

$x_2 - x_1$ is **the change in x** or **the change in input**.

$y_2 - y_1$ is **the change in y** or **the change in output** where $y_1 = f(x_1)$ and $y_2 = f(x_2)$.



B. Definition

The **average rate of change of y with respect to x**, as x changes from x_1 to x_2 , is the ratio of the change in output to the change in input:

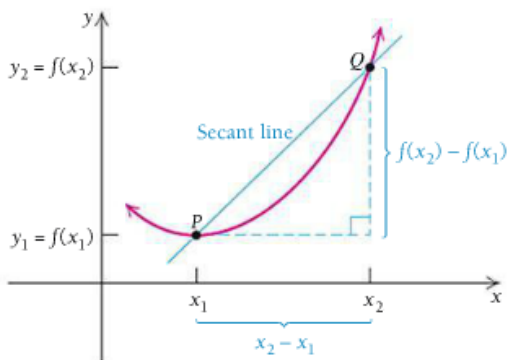
$$\frac{y_2 - y_1}{x_2 - x_1} \quad \text{where } x_2 \neq x_1.$$

In other words, the average rate of change is the slope of the line between the two points (x_1, y_1) and (x_2, y_2) .

C. The Slope of the Secant Line

Let's call our first point, (x_1, y_1) , P and our second point, (x_2, y_2) , Q . The line which passes through P and Q , denoted \overrightarrow{PQ} , is called the **secant line**. The **slope of the secant line** (m_{sec}) can be interpreted as the average rate of change of f from x_1 to x_2 . And since

$$y_1 = f(x_1) \text{ and } y_2 = f(x_2), \quad \frac{y_2 - y_1}{x_2 - x_1} = \frac{f(x_2) - f(x_1)}{x_2 - x_1} = m_{\text{sec}} \quad \text{where } x_2 \neq x_1.$$



Example 1 Use the adjacent graph to estimate the average rate of change of the percentage of new employees in government:

a. **from 2000 to 2005**

$$(2000, 0) \quad (2005, 4.9)$$

$$\frac{4.9 - 0}{2005 - 2000} = \frac{4.9}{5} = .98\% \text{ increase per year}$$

b. **from 2005 to 2009**

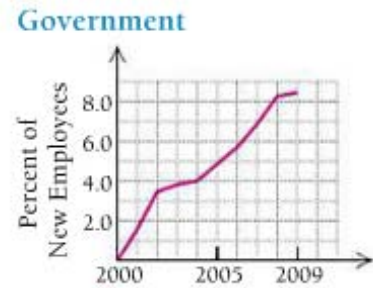
$$(2005, 4.9) \quad (2009, 8.5)$$

$$\frac{8.5 - 4.9}{2009 - 2005} = \frac{3.6}{4} = .90\% \text{ increase per year}$$

c. **from 2000 to 2009**

$$(2000, 0) \quad (2009, 8.5)$$

$$\frac{8.5 - 0}{2009 - 2000} = \frac{8.5}{9} \approx .94\% \text{ increase per year}$$



Example 2 Credit Card Debt

When a balance of \$5,000 is owed on a credit card and interest is being charged at a rate of 14% per year, the total amount owed after t years, $A(t)$, is given by

$$A(t) = 5000(1.14)^t.$$

Find $\frac{A(3) - A(2)}{3 - 2}$, and interpret this result.

$$\frac{A(3) - A(2)}{3 - 2} = \frac{5000(1.14)^3 - 5000(1.14)^2}{3 - 2} = \frac{909.72}{1} = 909.72$$

\$909.72 is the average annual increase in the debt from the second to the third year.

Example 3 Average Velocity

In t seconds, an object dropped from a certain height will fall $s(t)$ feet, where

$$s(t) = 16t^2.$$

a. Find $s(5) - s(3)$. What does this represent?

$$s(5) - s(3) = 16(5)^2 - 16(3)^2 = 16(25) - 16(9) = 400 - 144 = 256 \text{ ft}$$

256 ft is the distance traveled between $t = 3$ sec and $t = 5$ sec.

b. What is the average rate of change of distance with respect to time during the period from 3 to 5 second? This is known as the average velocity or speed.

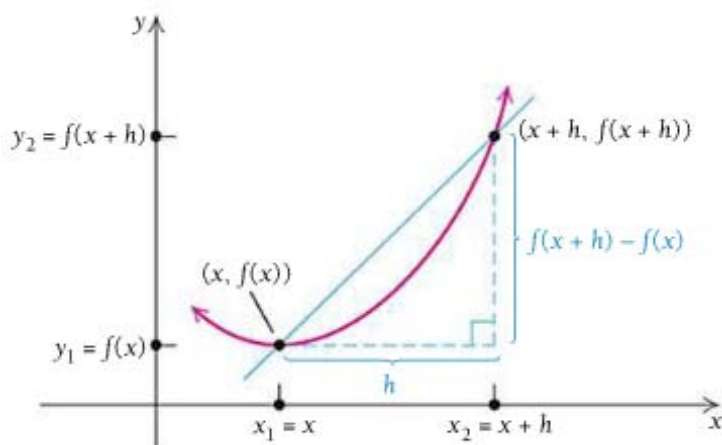
$$\text{average velocity} = \frac{s(5) - s(3)}{5 - 3} = \frac{256}{2} = 128 \frac{\text{ft}}{\text{sec}}$$

II. Difference Quotients as Average Rates of Change

A. Introduction

There is an alternate notation for average rate of change which does not require subscripts. Instead of x_1 , we will simply write x and instead of x_2 , we will write $x + h$. We can think of h as the horizontal distance between the two inputs. Using this new notation, the average rate of change, also called the **difference quotient**, is given by

$$\frac{y_2 - y_1}{x_2 - x_1} = \frac{f(x_2) - f(x_1)}{x_2 - x_1} = \frac{f(x+h) - f(x)}{x+h-x} = \frac{f(x+h) - f(x)}{h} \quad \text{where } h \neq 0.$$



B. Definition

The average rate of change of f with respect to x is also called the **difference quotient**. It is given by

$$\frac{f(x+h) - f(x)}{h} \quad \text{where } h \neq 0.$$

The difference quotient is equal to the slope of the secant line from the point $(x, f(x))$ to the point $(x + h, f(x + h))$.

C. Caution

In general, $f(x + h)$ does NOT equal $f(x) + f(h)$.

D. Note

It is generally preferable to simplify a difference quotient algebraically before evaluating it at specific values of x and h .

Example 5 For each function, (1) find a simplified form of the difference quotient and (2) complete the following table.

x	h	$\frac{f(x+h)-f(x)}{h}$
5	2	
5	1	
5	.1	
5	.01	

a. $f(x) = \frac{2}{x}$

1. $f(x+h) = \frac{2}{x+h}$

$$f(x+h) - f(x) = \frac{2}{x+h} - \frac{2}{x} = \left(\frac{x}{x}\right)\left(\frac{2}{x+h}\right) - \left(\frac{x+h}{x+h}\right)\left(\frac{2}{x}\right) = \frac{2x - 2x - 2h}{x(x+h)} = \frac{-2h}{x(x+h)}$$

$$\frac{f(x+h)-f(x)}{h} = \frac{-2h}{x(x+h)h} = \left(\frac{-2h}{x(x+h)}\right)\left(\frac{1}{h}\right) = \frac{-2}{x(x+h)}$$

2.

x	h	$\frac{-2}{x(x+h)}$
5	2	$\frac{-2}{35}$
5	1	$\frac{-1}{15}$
5	.1	$\frac{-4}{51}$
5	.01	$\frac{-40}{501}$

b. $f(x) = x^2 - 4x$

1. $f(x+h) = (x+h)^2 - 4(x+h) = x^2 + 2xh + h^2 - 4x - 4h$

$$f(x+h) - f(x) = x^2 + 2xh + h^2 - 4x - 4h - (x^2 - 4x) = x^2 + 2xh + h^2 - 4x - 4h - x^2 + 4x = 2xh + h^2 - 4h$$

$$\frac{f(x+h)-f(x)}{h} = \frac{2xh+h^2-4h}{h} = \frac{h(2x+h-4)}{h} = 2x+h-4$$

2.

x	h	$2x+h-4$
5	2	8
5	1	7
5	.1	6.1
5	.01	6.01